



**"COVER ME" | A Song Driven "Reality" Experience | "All Great Classics ... All New Groove."**

A Positive Reality SHOW that demonstrates how by combining Great Music, New Technology and a Ton of Talent - You can make something Truly Magical. An uplifting Reality Show that focuses on Favorite Songs and not personal drama.

The purpose is bring each songs "Magical Element" forth in order to inspire other types of Visual arts to build upon it. (Film Makers, Dancers, Graphic Artists, Videographers)

The Show is a Modern Revision of the "Best Cover Songs of Our Time" and will feature the Best Austin Singers, Musicians, Dancers and Media Artists as well as Local Venues and Businesses. The Series will Showcase this Amazing Talent with Cutting Edge Visuals with a great deal of accent on New Sound Technology and Computers. This New "Austin Based" Music Reality Show will be the perfect blend of "ART and COMMERCE" and aims to Build upon Austins' Reputation as both "Live Music Capital of the World and Tech Town"

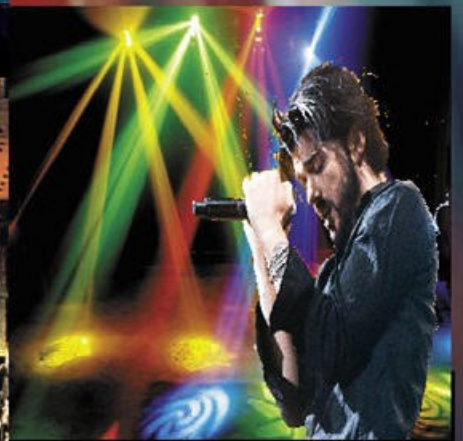
**SHOW TREATMENT | "Fall In Love With Your Favorites Songs - Again."**

- \* The group of Musicians and Singers that will arrange and perform the New Cover Versions are called "The COVER KINGS".
- \* The COVER KINGS task is to bring that certain "Element" out in new and unexplored ways, bringing a brand new Version to life.
- \* To accomplish this - they will be able to draw on exceptional talent - and large array of Modern Musical Tools.
- \* Each week - 10 "Made-Over" songs will be listed on the "COVER ME" website for the audience to choose from.
- \* The first half of each show will document and explore the remaking of the 10 covers by the singers and the band.
- \* The second half of each show will showcase the chosen material in front of a live audience and get feedback from all.
- \* The most popular 5 will be performed LIVE on stage at the end of the show the following week.
- \* A stage that will feature large screens displaying what each REBORN song has inspired film-makers and visual artists to create.
- \* From time to time - there will be a surprise celebrity Guest Singer (1-2 songs) featured on stage with the Cover Kings.





# The Cover Kings



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